



ORTHO2

Edge Animations App

Have you ever wanted to take the power of Edge Animations with you wherever you go? Now you can with the Edge Animations App, available for both Apple and Android devices. The app is free to everyone – no need to be affiliated with Ortho2. The power of Edge Animations is available for any patient, parent, prospect, resident, orthodontist, or anyone thinking about getting braces.

The app can be downloaded by searching **Ortho2 Edge** in your phone's app store.

Why an Orthodontist?

With more and more dentists performing orthodontic

work, it is important for potential patients to choose an orthodontist for their treatment. The "Introduction to Orthodontics" video, which can be viewed by any user, clearly explains to your consulting patients and parents why treatment from a certified orthodontist matters!

The video walks through common reasons why patients may need braces, and what might happen if these problems aren't corrected with braces. In addition, it explains what happens at an appointment when treatment is accepted, such as taking photographs, radiographs, and creating models.

"Orthodontists are facing an unprecedented amount of competition from big business and non-orthodontists. We

Welcome

Take a look at what the Edge Animations app can do for you – how to customize videos, market your practice with Edge Animations, and more!

Animations

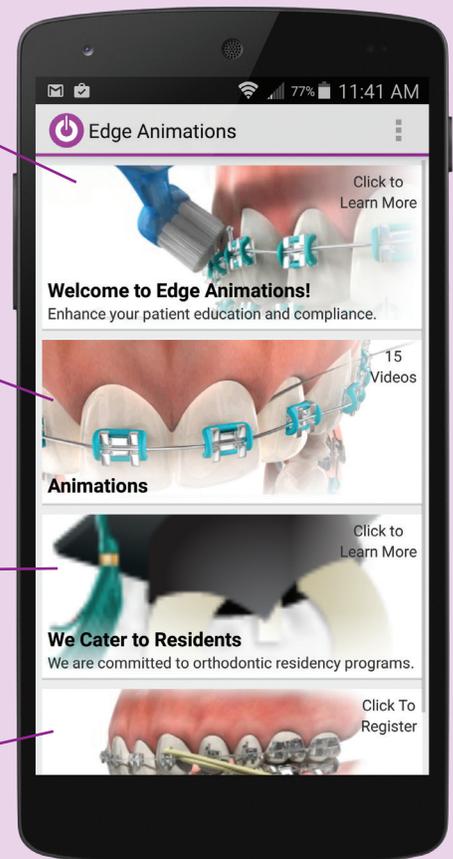
View any of the Compliance Animations available, including basics such as Flossing, Foods to Avoid, and Orthodontic Parts. In addition the "Introduction to Orthodontics" video describes why choosing an orthodontist is best for your patients.

Residents

Just as the title says, we cater to residents! Request a Lunch and Learn, learn more about our competitive pricing, and meet your Systems Consultant who can tell you all about Edge!

Register

If you already have Edge Animations, or you are a resident, simply register to access the entire library of animations.



wanted to give them an additional tool to use in the fight for their specialty," says Dr. Craig Scholz, Ortho2's Director of Emerging Technologies.

Comprehensive Library

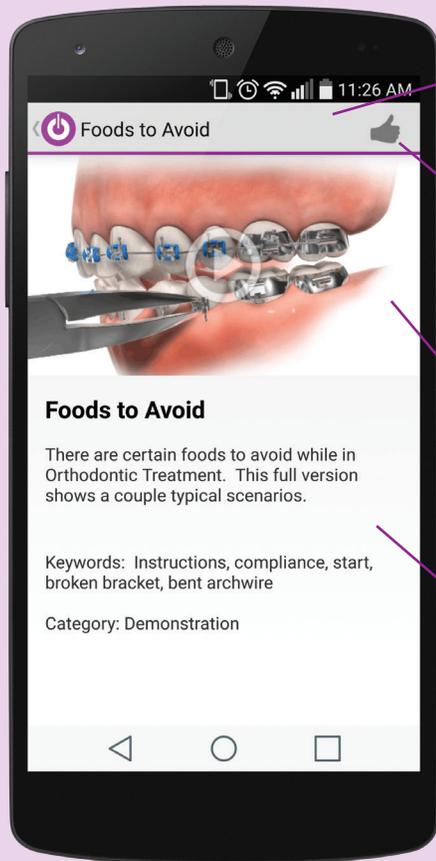
Anyone who downloads the app can view the free Compliance Animations to help ensure patients are fully informed about their treatment with videos on brushing, foods to avoid, and much more.

If you have Edge Animations with your practice, simply register with your email address and customer number. You then have access to more than 175 animations available in your program. In addition, residents can register with their .edu email address to access the full library of videos.

Looking for More?

The Edge Animations module is available as a standalone program, and integrates with both Edge and ViewPoint. With the desktop version, you can build patient-specific filmstrips using videos related to their treatment, their photos, and records. Customize the videos even further by annotating and drawing on the videos. Use your practice logo to customize filmstrips and then publish them on Facebook, YouTube, or directly email a link to a patient, or create a standalone WMV file.

Contact your Systems Consultant at (800) 866-4644 or sales@ortho2.com for more information about adding Edge Animations to your practice. ☺



Search

Residents and registered customers will find the search option at the top of the app. Easily search the video library by keywords, or title of an animation.

Favorites

With the full version of the app, you can mark videos as favorites by simply clicking the thumbs up icon. These videos will be added to the favorites folder and are at the top of your video library.

Video Library

Any user can view the Compliance Animations in the app. If you already have Edge Animations, or are an orthodontic resident, your video library includes more than 175 animations to watch.

Description and Keywords

Each video has a description and a list of keywords. Use these to help you search for the video you are looking for.

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